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*Celebrating Our Past,
Inspiring the Future*

April 9 & 10, 2025

Conference Sponsorship Opportunities



To Discuss Opportunities:

Janet Uchacz-Hart

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www.contactconference.ca

Sponsorship Opportunities

We are excited to invite your organization to be part of the **2025 Contact Conference**, a premier provincial workforce development event bringing together over 250 professionals.

Celebrating our 20th year, Contact is a unique platform that unites individuals from education, workforce, and economic development, providing an incredible opportunity to delve into the latest labour market trends, discover best practices for engagement, and foster a deeper understanding of our role in shaping the future of Saskatchewan.

Through sponsorship, we can offer an amazing lineup of speakers known provincially, nationally, and internationally, sharing their knowledge in an expanding workforce development field.

Designed as a catalyst for professional development, Contact fosters collaboration between the career development, employment, and education sectors, featuring three keynote sessions, engaging presentations, and insightful discussions to ensure the event is solutions-focused, empowering our participants with practical tools and valuable insights.

We hope your organization can join us at Contact 2025 to celebrate our past and inspire the future.

Further information about the Conference can be found at www.contactconference.ca.

Please find our sponsorship opportunities listed on the following pages. If you have any additional questions or comments, please contact janet@saskatooniec.ca or 1.306.262.5650 (cell).

Thank you for your consideration.

Sincerely,



Janet Uchacz-Hart
Executive Director
Saskatoon Industry Education Council





Keynote Speakers



***Building Work Ethic in the AI Age: 5 Strategies to Develop Essential Soft Skills
Wednesday April 9***

Josh Davies presents a timely approach to thriving in the evolving workplace. Employers increasingly cite the lack of soft skills, such as work ethic, as the top reason for hiring challenges. Despite this, fewer than 20% of employees consistently demonstrate these key traits. While on-the-job training often focuses on technical skills, developing soft skills is crucial to closing the skills gap. This session offers strategies to help students, job seekers, and current employees build the work ethic needed to succeed in the AI-driven future.



***Beyond Resilience: Building Your Personal and Professional Armour of Wellness
Wednesday, April 9***

Steven Langer offers a proactive approach to overcoming life's challenges. He emphasizes that while resilience is important, true well-being requires building a robust wellness armour to prevent burnout and anxiety before they take hold. Drawing from his extensive experience in leadership and organizational wellness, Steven provides practical strategies to help individuals fortify their personal and professional well-being, ensuring they not only survive but thrive in the face of adversity.



***Mapping our own Future
Thursday, April 10***

Sareena Hopkins explores the undervaluation and underrecognition of Career Development Professionals, despite their significant impact on individuals' lives and communities across Canada and the world. Drawing on years of advocacy and leadership in the field, she calls for a united effort to elevate the profession, emphasizing the need for greater visibility, understanding, and support from funders and the public.



***Bubbling Up: Empowering Indigenous Youth Through 'Radical Advocacy'
Thursday, April 10***

Dr. Sean Lessard delves into his transformative work with Indigenous youth, focusing on the Pedagogy of the Heart and his innovative approach to "radical advocacy." Known for his designs of community-centered educational models and wellness initiatives, Sean explores how empowerment through connection to land, culture, and personal development can lead to healing and new possibilities for Indigenous youth on the margins.

Exploring Our Sponsorships



Platinum Level - "Powered By" Sponsor: \$15,000

1 sponsorship opportunity available

Platinum level sponsorship includes:

- One exhibitor booth
- Opportunity to participate in Industry Roundtable session
- One half-page ad in *Relevance Magazine 2026* (\$2800.00 value)
- Corporate promotional material in delegate packages
- Speaking opportunity during opening or closing remarks
- Four complimentary registrations to the entire conference
- A sponsor-provided banner displayed at the conference
- Verbal recognition by the emcee throughout the conference
- Logo on all correspondence with attendees
- Recognition in conference program, on conference website and social media platforms

Gold Level - Keynote Sponsor: \$10,000

4 sponsorship opportunities available

Gold level sponsorship includes:

- One exhibitor booth
- One quarter-page ad in *Relevance Magazine 2026* (\$1400.00 value)
- Corporate promotional material in delegate packages
- Two complimentary registrations to the entire conference
- Opportunity to bring greetings before the sponsored keynote
- A sponsor-provided banner displayed at the conference
- Verbal recognition by the emcee throughout the conference
- Recognition in conference program, on conference website and social media platforms

Silver Level - Meal Sponsor: \$5,000

3 sponsorship opportunities available

Silver level sponsorship includes:

- One exhibitor booth
- Corporate promotional material in delegate packages
- One complimentary registration to the entire conference
- Opportunity to bring greetings before the sponsored meal
- A sponsor-provided banner displayed during the conference
- Verbal recognition by the emcee throughout the conference
- Recognition in conference program, on conference website and social media platforms

Bronze Level - Break Sponsor: \$2,500

3 sponsorship opportunities available

Bronze level sponsorship includes:

- One exhibitor booth
- Corporate promotional material in delegate packages
- Verbal recognition by the emcee throughout the conference
- Recognition in conference program, on conference website and social media platforms

Exhibitor Booth: \$500

Limited opportunities available

Exhibitor Booth includes:

- One exhibitor booth space
- Recognition on conference website and social media platforms

	<i>Platinum</i>	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>	<i>Exhibitor</i>
Exhibitor Booth (Includes 1 Registration)	✓	✓	✓	✓	✓
Speaking Opportunity	✓	✓	✓		
Ad in Relevance Magazine	1/2 page	1/4 page			
Industry Roundtable Session	✓				
Logo on all Correspondence with Attendees	✓				
Promotional Material	✓	✓	✓	✓	
Additional Complimentary Registration	4	2	1		
Banner	✓	✓	✓		
Verbal Recognition	✓	✓	✓	✓	
Recognition on Social Media	✓	✓	✓	✓	✓
Recognition on Website	Logo	Logo	Logo	Logo	Name
Recognition in Program	Logo	Logo	Logo	Name	

If our preset sponsorship levels don't fit your vision, we would be happy to create a custom package that aligns with your goals and budget. Contact us to discuss how we can tailor an opportunity that maximizes your impact while supporting our mission.