

AGENDA

TUESDAY APRIL 20 2021

8:30 AM WELCOME ADDRESS

9:00-10:00 AM **KEYNOTE ADDRESS** Business-As-Unusual: Unpacking the Future of Work in the Age of COVID-19

Amber Mac, Digital Innovation Speaker | Co-Host of Marketing Disrupted and the AI Effect

How is our world changing during this global pandemic? And more specifically, how will our work lives be disrupted, adapted, and forever altered? In this dynamic presentation, tech reporter Amber Mac takes audiences on a visual journey to demonstrate the ways our societies will be transformed and why that's fueling an acceleration of technology that will change the future of work forever. As more and more businesses, including big tech companies such as Twitter, Facebook, and Shopify, put measures in place to create a decentralized workplace, we're going to see the technology that leaders have put off for years and years become absolutely essential for survival in 2021. No matter what industry you're in, whether it's retail, healthcare, government, or the non-profit sector, one thing is for certain: rapid digitization is a must. Eye-opening and urgent, this presentation includes the practical lessons and tools that are critical for success in a post-COVID future.

10:00-10:15 AM BREAK

10:15-11:00 AM **SESSION # 1** Walking In Two Worlds: Stories Indigenous Students Tell About School

Marc Kuly, University of Winnipeg

Across the prairies, the statistics are clear. Indigenous and inner-city youth face an uphill battle to succeed in school. But statistics can only tell us so much. This session shares the findings of in-depth research into the stories of what the school landscape looks like through the eyes of actual Indigenous inner-city youth. What they share reveals much about the challenges they face but also their individual creativity and community vitality.

SESSION # 2 Grief & Bereavement 101

Dr. Phil Carverhill, Carverhill Counselling & Consulting

Regardless of which career you are in or training for, 100% of us will be affected by death and loss at some point. Participants in this session will learn about contemporary views on the grieving process as well as what is helpful and what is not in supporting others and helping ourselves. Myths and misconceptions about grief will also be explored as it is time to move into tomorrow with more accurate conceptions about the human grieving process.

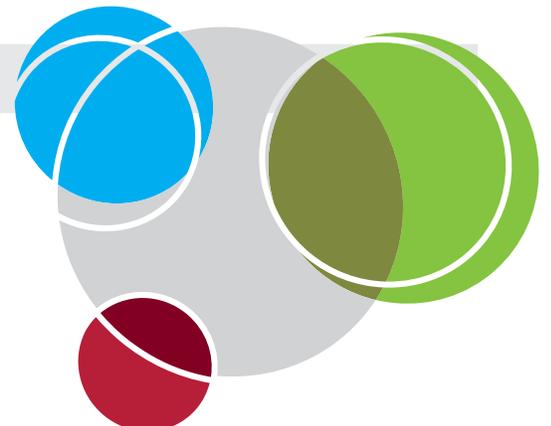
SESSION # 3 Accessing Financial Literacy Resources: Credit Counselling Society & SaskMoney

Gary Rusyn, Credit Counselling Society of Canada & Aaron Adair, Saskatoon Industry Education Council

Join Gary Rusyn from the Credit Counselling Society and Aaron Adair from the SIEC's SaskMoney program to learn about activities and resources available for financial literacy instruction. Gary will present on the *Psychology of Spending* where participants will learn about various marketing techniques and strategies so they can avoid temptation when making purchases.

11:00-11:15 AM BREAK

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TUESDAY APRIL 20 2021: CONTINUED

11:15 AM-12:00 PM **SESSION # 1** Bolstering Mental Health: What Career Development Practitioners Can Do

Dr. Dave Redekopp, Life-Role Development Group Ltd. & Michael Huston, Mount Royal University

Career development supports and creates wellbeing and positive mental health outcomes and may at times be an intervention for mental illness. In this session, we get into the weeds (briefly) with terminology, explore the evidence base and introduce the mechanisms at play with a goal of becoming more aware and intentional about the specific things we can do to support client mental health while also working ethically and within the boundaries of our roles and competence. A conceptual model and supporting evidence are presented, along with examples, demonstrations, and practice opportunities.

SESSION # 2 Success off the Beaten Path, The Adventure Continues!

Jeanny Buan, Viahera & Philippines Investment Consulting; Rachel Smith, Bannock Express; Cole Pellerin, Cole Pellerin Photography; Hosted by Katrina German

We often think of career success as a traditional journey from Point A to Point B, and we may have definite ideas of what a career may look like. These three entrepreneurs have looked at careers differently and found success in their unique ideas and journeys. We wanted to know more about the path they chose when they didn't follow the same trail as everyone else. Join us to meet them and find out more about the road they took!

SESSION # 3 Changing Work for Good After COVID

Dr. Jim Stanford, Center for Future Work

The COVID-19 pandemic has resulted in an unprecedented economic catastrophe: entire sections of the economy were deliberately shut down to protect our health, and unemployment soared to Depression-like levels within a matter of weeks. Recovering from this catastrophe will require years of economic and social rebuilding. As we rebuild the quantity of work, however, economic stakeholders must also seek ways to improve the quality of work: its safety, its fairness, and its sustainability. Longstanding fault lines in Canada's labour market were brutally exposed by the COVID-19 pandemic and the unprecedented economic contraction it caused. Repairing those structural failings will be an essential precondition for reconstructing the national economy on a sustained basis. By changing work for good after this pandemic, we will build a better, safer society.

12:00-12:30 PM **LUNCH BREAK**

12:30-1:15 PM **SESSION # 1** Allyship: Shattering My Superhero Complex

Jeny Mathews-Thusoo, The City of Calgary, Resilient Calgary

Becoming an ally is an important ongoing process for effective and collaborative leaders. However, it can be uncomfortable and challenging. It's difficult to reflect on your own privilege and realize that you've made mistakes in the past and will continue to do so in the present. In this session, Jeny will use her life long journey to demonstrate this process as she continuously learns to be a better ally. She will identify characteristics of a real ally and everyday actions and strategies to meaningfully support communities who are targets of systemic oppression in their workplaces and communities.

SESSION # 2 What Does a "Good" or "Positive" Transition Into The Post-Secondary Context Look Like?

Dr. Patricia McDougall, University of Saskatchewan

In this interactive session, we explore individual and contextual factors contributing to a positive transition into the post-secondary environment. Consideration is given to the role that high schools and universities play in facilitating this transition. Of additional interest is the link between the transition into post-secondary as a precursor to moving into employment and career settings.

SESSION # 3 Changing the Landscape of Learning and Work

Jake Hirsch-Allen, LinkedIn

Imagine if everyone on employment insurance or disability leave, everyone in a school or just out of prison or the military, or anyone who is underemployed could learn the most in-demand skills. Imagine if, with their informed consent, governments could see the real-time impact of this skill development, of their learning and their career pathways. With this information, social service providers could better align their supports to the needs of these individuals. And the private sector could hire more diverse and appropriately skilled employees. In this presentation, Jake Hirsch-Allen will describe some of LinkedIn's commercial and pro bono public-private partnerships focusing on LinkedIn Learning. These include unemployment insurance and workforce development partnerships.

TUESDAY APRIL 20 2021: CONTINUED

1:15 – 1:30 PM BREAK

1:30-2:15 PM **SESSION # 1** Understanding the Saskatchewan Labour Market of Today and Tomorrow

Tanveer Islam, Ministry of Immigration & Career Training, Government of Saskatchewan

This session will focus on Labour Market Information (LMI) – what it is, what it isn't, where you get it (sources), how you can use it, and what it tells us about Saskatchewan's labour market:

- by demographics (who makes up our workforce), including trends for youth;
- by industries (which ones will have strong growth and which will not);
- by key occupations (which ones will be in demand in the future).

And some trends that are changing the nature of jobs: COVID-19 impact on the labour market, the impact of automation, etc.

SESSION # 2 Social Media and Your Career: Creating a Digital Footprint

Katrina German, KatrinaGerman.com

Did you know that 80% of jobs are never advertised? Most positions are offered to friends or family (or friends of friends). When you post to social media, are you impressing or turning off the people who can help you get your dream job? Join a long-time digital strategist as she shares the power of social media and the impact on your future professional image.

SESSION # 3 Guided Pathways: Integrating Essential Skills Into Practice

Maureen Souply, Alberta Workplace Essential Skills

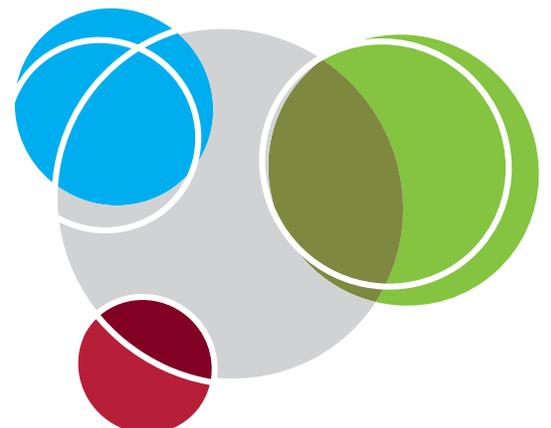
As part of a project funded by the Government of Canada, AWES has embarked on developing a workshop on integrating essential skills into career development practice. Guided Pathways is a customized training solution for anyone who wishes to integrate essential skills and the renewed framework, Skills for Success into their practice. This session will take participants through an overview of Essential Skills and Skills for Success, how to integrate these skills into practice, a selection of the training workshop currently in development, and an overview of the project as a whole.

2:15-2:30 PM BREAK

2:30- 3:30 PM **KEYNOTE ADDRESS** Technology and the Future of Healthcare Delivery

Dr. Ivar Mendez, Fred H. Wigmore Professor, University of Saskatchewan and Provincial Head of Surgery, Saskatchewan Health Authority

The presentation will focus on innovative and disruptive technologies in Healthcare. Our experience on these emerging technologies in Saskatchewan will be discussed, as well as their role in shaping the future of healthcare delivery.



AGENDA

WEDNESDAY APRIL 21 2021

8:45 AM MORNING ADDRESS & RECAP

9:00-10:00 AM KEYNOTE ADDRESS The Challenge Mindset: How to Prepare for Jobs that Don't Exist Yet

JP Michel, Founder, SparkPath

Economic, technological, and societal changes are making the concept of job titles obsolete. To prepare youth for the new world of work, academic advisors, parents, teachers and guidance counsellors need to move away from considering only the traditional list of jobs and careers and direct their attention to the challenges, problems, and opportunities in the world. This simple shift will unlock new opportunities, a different way to see the world and a powerful approach to preparing for success.

One approach that moves us away from focusing on jobs is the Challenge mindset. This approach helps youth see the bigger picture: the challenges, problems, and opportunities in society and the world of work. While jobs and careers are likely to change, the challenges we are trying to solve will remain. In fact, as our perspective on certain issues evolves, new challenges to tackle will emerge as well. Examples of the most significant challenges we will continue to face in the future include: redesigning the healthcare system, collecting and using big data, and managing the planet's waste.

Through interactive activities as well as case studies, attendees will discover practical applications of the Challenge mindset. They will also have the opportunity to reflect on how they will implement these ideas with the people they help.

10:00-10:15 AM BREAK

10:15-11:00 AM SESSION # 1 You're a Changemaker—Power Within

Koralie Gaudry, Gaudry Consulting Inc.

Koralie has been a consultant for mental wellness and has worked with various organizations during her 20+ year career in Mental Health. The discussion will highlight the importance of connecting mental wellness and career outcomes for individual and community impact. The session will examine a wellness strategy and tool that can be incorporated into practice for the Brave New World. Honouring the true experts, the session's teaching will be grounded in the stories of those with lived experience.

SESSION # 2 Innovation and Tools for the Future of Work

Ashley Boha & Daniel Price, The Regina Work Preparation Center Inc.

Everyone's buzzing about the "Future of Work." What does it mean, and how do we as Career Development Practitioners (CDP's) support those at risk of disruption to stay resilient, continue upskilling, and prepare to get ahead of the changing world of work? Join us as we share our new tool: CareerLabsVR. CareerLabsVR is an immersive virtual reality tool that provides users with the opportunity to explore, learn and discover a variety of career options through the immersive power of virtual reality. Research indicates that 90% of what we see and do is retained, making CareerLabsVR incredibly beneficial in career development, helping job seekers assess careers and skills and gain confidence in their employment plans. We will share the results of our first year of piloting and our plans for the future!

SESSION # 3 Optimizing Engagement in an Age of Uncertainty

Dr. Deirdre Pickerell, Yorkville University/Toronto Film School & Dr. Roberta Borgen (Neault), Life Strategies Ltd.

Optimal engagement results from aligning challenge and capacity, both individual and contextual. In an age of uncertainty, increased challenges in work and life, along with capacity stretched to its limits and beyond, can create opportunities for disengagement to fester and careers and other key roles to be neglected. Join Drs. Neault & Pickerell, co-authors of the Career Engagement model, as they share strategies employers, career development professionals, and individual workers and students can use to help optimize engagement across all life's roles.

Learning Objectives:

- Explore career engagement across all life roles
- Uncover appropriate levels of challenge and identify and access the supports and resources needed
- Leave with concrete tips for optimizing engagement

WEDNESDAY APRIL 21 2021: CONTINUED

11:00–11:15 AM **BREAK**

11:15 AM–12:00 PM **SESSION # 1** Strength to Work—How Personal Strengths Positively Inform Employment

Bonnie Grove, SaskAbilities, Partners in Employment

How often have we, as career practitioners, sat with a client whose unemployment journey has left them feeling insecure and uncertain about the future? For individuals living with visible and invisible disabilities and barriers to employment, questions about the future are often framed by perceived failures or struggles they faced in the past. This engaging and interactive workshop offers a positive approach to navigating the waters of unwanted change through discovering and developing personal strengths. You will learn how four deceptively simple questions can open the door to creating authentic employment goals. You will gain the tools and resources to help your clients discover and develop the strength to recognize their true skills, abilities, and interests and create a personalized map they can follow into the future, regardless of barriers that may have hindered them in the past.

SESSION # 2 Inspirational Leadership

Chief Cadmus Delorme, Cowessess First Nation; Thomas Benjoe, FHQ Developments; Kendra Weenie, Author, Speaker and Workshop Facilitator; Hosted by Lisa Mooney, Nutrien

A discussion with three important leaders on the meaning of leadership and their points of view on success and what it takes—including courage, motivating others and leading by example. An encouraging conversation with Chief Cadmus Delorme, Thomas Benjoe, and Kendra Weenie.

SESSION # 3 Trauma-Informed Career Development

Dr. Catherine Hajnal, Life Fundamentals Education & Coaching

Being a trauma-informed career professional is served by two domains. First, to understand what trauma is and how it may impact our clients' physical and mental health, behaviours and choices. Second, to appreciate our clients' capacity for resilience and post-traumatic growth. We'll share practices to combine these domains while expanding resilience, fostering safety, belonging and possibility for any client.

Learning Outcomes:

- Define what constitutes trauma and its potential impacts on individuals.
- Identify approaches that are trauma-informed and that foster resilience.
- Explore and apply these approaches through case studies.

12:00–12:30 PM **LUNCH BREAK**

12:30–1:15 PM **SESSION # 1** Working Virtually with Imagination, Creativity and Hope within Career Development

Dr. Norm Amundson and Andrea Fruhling, Doubleknot Works

In this session, we will demonstrate how we have pivoted our face-to-face work with imagination, creativity and hope into a virtual context. Our work (training, workshops, presentation, individual and group sessions) is based on Hope-Action Theory with an integration of coaching/ counselling and active engagement process. Some of the techniques we will be demonstrating include metaphors, card sorts and physical action (different vantage points). Presenters will both illustrate a process and facilitate experiential learning. Stretch your imagination and come away with new perspectives on developing and applying interventions in the virtual world. Also, and perhaps most importantly, appreciate how career development activities can be adjusted to fit client needs better.

SESSION # 2 Non-Traditional Assessment Tools that Rock!

Herky Cutler, herkycutler.com

Assessment is the most important aspect of the career development process. Everything stems from assessment, and "formal" assessments leave much to be desired. In this session, participants will experience a variety of sure-fire "informal" assessment tools that are fun, engaging, out of the box, and YES, they are also FREE! You'll be so happy you came that you'll want to cry!

WEDNESDAY APRIL 21 2021: CONTINUED

SESSION # 3 Connecting Students to Future Pathways: Adapting Career Exploration for Today's Youth

Aaron Adair, Michelle Hardy, Megan Unrau, The Saskatoon Industry Education Council and Gord Heidel, Regina District Industry Education Council

The Saskatoon Industry Education Council (SIEC) and the Regina District Industry Education Council (RDIEC) provide a bridge between Saskatchewan's career opportunities and the youth in our province. Through a partnership among business, K-12 and post-secondary schools, unique hands-on career exploration events and programs are designed and delivered to students, helping them find a career that connects their passion and natural talents with current and future workforce needs.

Learn how the COVID-19 global pandemic impacted the delivery of career exploration programming and how both teams transitioned to virtual formats to deliver live events, recorded interviews, virtual tours, and hands-on learning. Transitioning the program offerings to virtual platforms has allowed us to share pertinent industry-related resources with students and teachers across Saskatchewan. The goal is to deliver career exploration opportunities for students while providing teachers with curricular related resources.

Learn how you can partner with our organizations to help youth in your communities explore pathways to their future.

1:15 – 1:30 PM BREAK

1:30-2:15 PM SESSION # 1 Why A Almost Never Leads to B: The Realities of Modern Career Launch

Tony Botelho, Simon Fraser University Career & Volunteer Services

Back by popular demand! In this fun and engaging session, linear ways of looking at career planning and the perceived relationship between fields of study and career options will be questioned. The case will also be made that flexible mindsets, dynamic forms of planning, and the need to just do stuff are necessary given the nature of change that will occur in a student's university life (and beyond!). Time permitting, some humour and joviality might also be included.

SESSION # 2 Your Difference is Your Strength— Supporting Newcomers with their Career Journey

Erin Stein & Melanie Renon, RBC

This dynamic and interactive session will explore the many newcomer job seekers' experiences and what will help them thrive in a Canadian context. From understanding the business case for a diverse and inclusive workforce to helping new Canadians find belonging as they navigate their job search in a local labour market, this session will delve into the importance of accessing knowledge networks, developing 21st-century skills, as well as practical and meaningful advice to better ensure career prosperity.

SESSION # 3 Reimagining Youth Engagement

Christopher Duff, Canadian Council for Youth Prosperity

In this session, we challenge conventional thinking around youth engagement and we explore how, as an ecosystem, we can usher in a new era of "building with, not for" young people. COVID-19 has presented us with a very unique opportunity to rebuild, reimagine and redefine how we give young people a seat at the table.

2:15-2:30 PM BREAK

2:30-3:30 PM KEYNOTE ADDRESS The Golden Thread: Discovering Your Authentic Self

Sarain Fox, Artist, Activist and Ambassador

Today's information-heavy world has had a profound impact on identifying a career path, which has resulted in the common adage of "follow your passion" no longer holding weight. This session will allow you to consider how to think differently about your future career leading to the discovery of your most authentic self. Sarain Fox has built her career at the cross-section of activism and media - from styling music videos for artists like A Tribe Called Red, to landing influencer deals with major brands like Harley Davidson and Canada Goose, to hosting RISE at the frontlines of Indigenous communities. In this presentation, she provides audiences with a new lens to explore career development. Sarain shares crucial career lessons including - the myth of the "big break", the reality of imposter syndrome and the invaluable impact of believing in yourself (cheesy but true!). Audiences will leave with the tools needed to shift from seeking something they want to do, to finding a way to make the things they love to do coexist. The golden thread that ties it all together!

3:30 PM CLOSING & THANK YOU